

METHOD AND SYSTEM FOR CUSTOM SELECTION AND
PACKAGING OF ITEMS TO FULFILL CUSTOMER ORDERS

Abstract of the Invention

5 There is provided herein methods and systems for fulfilling customer orders by mail in a
timely and cost-effective manner. Items to be included in the order are custom-selected
based on characteristics such as weight and/or size to minimize postage cost. Customer
orders too large to take advantage of discounted postal rates are parsed into multiple
mailings, each mailing taking advantage of reduced postal rates, the multiple mailings
together fulfilling the customer order.

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Customer order data processing may be remotely handled at any convenient location.
Custom item selection and packaging is handled in a fast, highly-automated manner by a
computer-controlled, assembly-line machine. The customer is automatically notified on
each mailing if the order has been packaged and mailed in multiple mailings.